

**REMARKS/ARGUMENTS**

Applicant would like to thank the Examiner for the careful consideration given the present application. The application has been carefully reviewed in light of the Office action, and amended as necessary to more clearly and particularly describe the subject matter that Applicant regards as the invention.

Applicant has amended claim 1 to incorporate limitations from claims 2 and 3. Claims 2 and 3 have been canceled.

Claims 1, 5 and 9 were rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Patent No. 2001/0026260 to Yoneda et al. (hereinafter “Yoneda”). Claim 1 has been amended to include limitations from claims 2 and 3 not disclosed by Yoneda, thereby rendering the rejection moot.

Claims 2 and 7 were rejected under 35 U.S.C. 103 (a) over Yoneda in view of U.S. Patent No. 5,606,343 to Tsuboyama (hereinafter “Tsuboyama”). The limitations of claim 2 have been incorporated into claim 1 and claim 2 has been canceled. To the extent that it may be applied to the amended claim 1, the rejection is respectfully traversed.

As acknowledged in the Office action, Yoneda does not teach sequential scanning when a movie display is performed, and thus Tsuboyama has been cited as rendering the limitation obvious. Applicant respectfully submits that it would not have been obvious to one of ordinary skill in the art to combine the teachings of Yoneda and Tsuboyama to arrive at the claimed invention. Yoneda explains at paragraph [0113] that “When a motion picture or inputted letters are to be displayed, it is preferred to select a driving method according to interlace scanning.”

Thus, in contrast to the required limitations of claim 1, Yoneda explicitly *teaches away* from selecting sequential scanning when a motion picture display is performed. Therefore, one of ordinary skill in the art in considering the teachings of Yoneda would clearly not be motivated to modify the teachings of Yoneda to use sequential scanning for a movie display is performed, since this would be in direct contradiction to the preferred mode of operation described in Yoneda. Moreover, Tsuboyama teaches using a partial rewriting scan (as opposed to the sequential scan) when displaying moving images “such as cursor movement, character entry and screen scroll” (see column 4, lines 35-41). Thus, there is clearly no suggestion in Tsuboyama to use the sequential scan for a movie display or camera mode as required by amended claim 1. Therefore, for at least the aforementioned reason, it would have been nonobvious to arrive at the claimed invention based on the teachings of Yoneda and Tsuboyama. Further, dependent claim 7 is patentable for at least the same reasons as parent claim 1.

Claims 3 and 4 were rejected under 35 U.S.C. 103 (a) over Yoneda in view of Tsuboyama and in further view of U.S. Patent Application Publication No. 2003/0013484 to Nishimura (hereinafter “Nishimura”). For the following reasons, the rejection is respectfully traversed. Claims 3 and 4 depend from claim 1. As described above, Yoneda teaches away from selecting sequential scanning when a motion picture display is performed, as required by claim 1. Therefore, even if the teachings of Yoneda, Tsuboyama and Nishimura were combined, it would have been nonobvious to arrive at the claimed invention.

Claim 8 was rejected under 35 U.S.C. 103 (a) over Yoneda in view of U.S. Patent Application Publication No. 2003/0137521 to Zehner (hereinafter “Zehner”). For the following reasons, the rejection is respectfully traversed. Claim 8 depends from claim 1. As described

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above, Yoneda teaches away from selecting sequential scanning when a motion picture display is performed, as required by claim 1. Therefore, even if the teachings of Yoneda and Zehner were combined, it would have been nonobvious to arrive at the claimed invention.

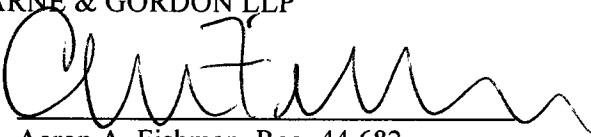
In consideration of the foregoing analysis, it is respectfully submitted that the present application is in a condition for allowance and notice to that effect is hereby requested. If it is determined that the application is not in a condition for allowance, the examiner is invited to initiate a telephone interview with the undersigned attorney to expedite prosecution of the present application.

If there are any fees resulting from this communication, please charge same to our Deposit Account No. 16-0820, our Order No.: NGB-40221.

Respectfully submitted,

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